

Background:

Schools and the district benefit from the contributions of community volunteers and partners. The Communications Division influences and coordinates community support through the Foundation and its Community Outreach unit. Community Outreach administrators train school-based coordinators who recruit and maintain active ADDitions School Volunteer and Partners in Education (PIE) programs. Community Outreach also coordinates and solicits partner support for district programs and cultivates the contributions of community organizations. The best state-sponsored measure of high-level community engagement is the Five-Star School program. Data from like-sized districts helped set the targets above the district’s baseline. The state average of Five-Star Schools is 18 percent as of 2015.

Refer to Data Point Definitions for an explanation of the data.

Data:

Increase the total number of school and district Partners in Education by 10% by 2020.

Total number of Partners in Education

	Baseline	2015-16	2016-17	2017-18	2018-19	2019-20	Target
Partners in Education (exclusive of charter schools)	1,443 (2015-16)	1,443	2,039	2,872	2,867	2,603	1,588

Data Source: Reports from Community Outreach registration software system.

Because partnership opportunities were limited for three months due to COVID-19, partner placements have decreased slightly this year, but remain well above the goal.

Increase the total number of school volunteers by 10% by 2020.

Total number of school and district ADDitions volunteers

	Baseline	2015-16	2016-17	2017-18	2018-19	2019-20	Target
Volunteers	33,584 (2015-16)	33,584	48,442	58,397	58,745	56,772	36,943

Data Source: Reports from Community Outreach registration software system used to submit annual report to Florida Department of Education. Because volunteer opportunities were not available for three months due to COVID-19, volunteer placements have decreased slightly this year, but remain well above the goal.

Increase the percentage of school-grade-qualified Five Star schools by eight percentage points by 2020.

Percentage of qualified Five Star schools in district

	Baseline	2015-16	2016-17	2017-18	2018-19	2019-20	Target
Percentage	37.0% (60 of 162)	42.5% (66 of 155)	50.0% (79 of 158)	52.5% (83 of 158)	51.6% (93 of 180)	N/A*	45.0%

Data Source: Florida Department of Education.

* The 2018-19 Five Star School awards were announced March 2020, after receiving the OCPS appeal approval from the Florida Department of Education (FLDOE). For the 2019-20 school year, FLDOE announced the awards would not take place.

Data Point Definitions:

Partners in Education	What is a partner in education? A partner in education is a business entity that meets the criteria of the district Partners in Education program exclusive of charter schools and Orange Technical College.
Volunteers	What is a volunteer? A volunteer is an individual who applies for and meets the criteria of the districts ADDitions School Volunteer program, exclusive of charter, exceptional, alternative schools and Orange Technical College volunteers placed by the school coordinator.
Percentage	What percent of schools earned Five Star school status? The percentage represents the share of OCPS schools that achieved Five Star School status in relation to all schools eligible for the honor that also had an A, B or C school grade, and as further defined by the Florida Department of Education.

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**Communications Division
Business Plan
2015 – 2020**

Goal: Sustained Community Engagement		Division Priority: Develop and implement programs that increase community and parental support of schools			
Current Condition					
Schools and the district benefit from the contributions of community volunteers and partners. The Communications Division influences and coordinates community support through the Foundation and its Community Outreach unit. Community Outreach administrators train school-based coordinators who recruit and maintain active ADDitions School Volunteer and Partners in Education (PIE) programs. Community Outreach also coordinates and solicits partner support for district programs and cultivates the contributions of community organizations. The best state-sponsored measure of high-level community engagement is the Five-Star School program. Data from like-sized districts helped set the targets above the district’s baseline. The state average of Five-Star Schools is 18 percent as of 2015.					
Theory of Action					
If more partners and volunteers from the community are engaged with schools, then school leaders and teachers will more likely be able to lead students to success.					
Measurable Objectives					
	Baseline	Midpoint (3 Year)		Target (5 Year)	
	2014 – 2015	2017 – 2018		2019 – 2020	
	Actual	Target	Actual	Target	Actual
1. Increase the total number of school and district Partners in Education by 10% by 2020 (exclusive of charter schools)	1,443 (2015-16)	1,516	2,872	1,588	1,588
2. Increase the total number of school volunteers by 10% by 2020 (exclusive of charter schools)	33,584 (2015-16)	35,264	58,397	36,943	56,772
3. Increase the percentage of school-grade qualified Five Star schools by eight percentage points by 2020	37.0%	41.8%	52.5%	45.0%	N/A*

❖ **Represents BROAD strategies**

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**Communications Division
Business Plan
2015 – 2020**

Year	Strategies	Owner
2015 – 2020	1. Coordinate with area superintendents to promote Five Star school submissions ❖ (OC-2)	Chief Communications Officer
2015 – 2020	2. Provide training to school coordinators as early as possible each year ❖ (OC-2)	Chief Communications Officer
2015 – 2020	3. Target a cohort of low-participation schools for intensive training, monitoring and support ❖ (OC-2)	Chief Communications Officer
2015 – 2020	4. Expand participation of community, professional, faith-based and civic organizations in adoption of schools ❖ (OC-2)	Chief Communications Officer

❖ Represents BROAD strategies

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